



JESUS DE SANTIAGO



jesusdesantiago.com



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SOFTWARE PROFICIENCIES



ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP



ADOBE INDESIGN



MICROSOFT OFFICE



WORDPRESS



ELEMENTOR

ADDITIONAL SKILLS

COMPUTER PROFICIENT IN MAC & PC

BILINGUAL SPANISH & ENGLISH

CUSTOMER SERVICE & SALES EXPERIENCE

STRONG ORGANIZATIONAL SKILLS

SOCIAL MEDIA

ACCOUNT MANAGEMENT

PROFILE

Creative, hard-working graphic designer with extensive experience in the multimedia, marketing and print design industry. With my collaborative and interpersonal skills; I like to be a dynamic team player with well-developed written and verbal communication abilities. I am a highly motivated professional accustomed to performing in deadline-driven environments with a positive outlook. I am a very ambitious person who likes to build relationships with colleagues and clients by providing the best quality work and service possible.

EXPERIENCE

CUSTOMER SUCCESS MANAGER

DEMOSPHERE (July 2021 - November 2024)

- Monitoring existing relationships with clients
- Training new clients on Demosphere services
- Work with Sales team on account handoffs
- Keep informed and trained on new product launches
- Work with the product team on product roadmap priorities based on market needs
- Focus on goals and manage client touchpoints

HEAD SOCCER COACH/MARKETING

CRUSADERS SOCCER CLUB (June 2017 - Present)

- Responsible for creating graphics for social media, email marketing, and for our website.
- Focusing on player development to their maximum peak in their skills.
- I maintain our website crusaderssoccer.org using the WordPress platform using updated content, graphics, and information that is needed for our membership.

GRAPHIC DESIGNER

ZING PRINT (January 2021 - June 2021)

- Responsible for preflighting customer-supplied artwork prior to sending to print.
- This involves checking art resolution, sizing, and layouts to maximize printing capabilities for each job.
- Create art proofs for customer approval in order to ensure customer satisfaction of their order.
- Provide custom graphic design services in which can consist editing customer artwork or developing new designs fit their needs.

GRAPHIC DESIGNER

LOCOCO SPORTS INC. (March 2017 - March 2020)

- Responsible for designing and creating uniform kits for soccer organizations around the country.
- Developed marketing material for e-mail blast campaigns and any print material for tournaments and company events. This includes print material, logo creation and web graphics.
- Created any company branded print material such as business cards, pocket folders and brochures



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GRAPHIC DESIGNER

LABELS LAB INC (June 2016 - March 2017)

- Responsible for creating visual concepts and being a branding consultant for the client's product label.
- Helped communicate ideas that inspired, informed or captivate their vision about their product.
- Created art proofs in a timely manner to send them over to the client for approval prior to placing their order.

EDUCATION

PLATT COLLEGE SAN DIEGO

BACHELOR OF SCIENCE IN MEDIA ARTS, June 2014

ASSOCIATES OF APPLIED SCIENCE IN GRAPHIC DESIGN, September 2012

CUYAMACA COLLEGE

ASSOCIATES IN HUMANITIES & FINE ARTS, May 2011